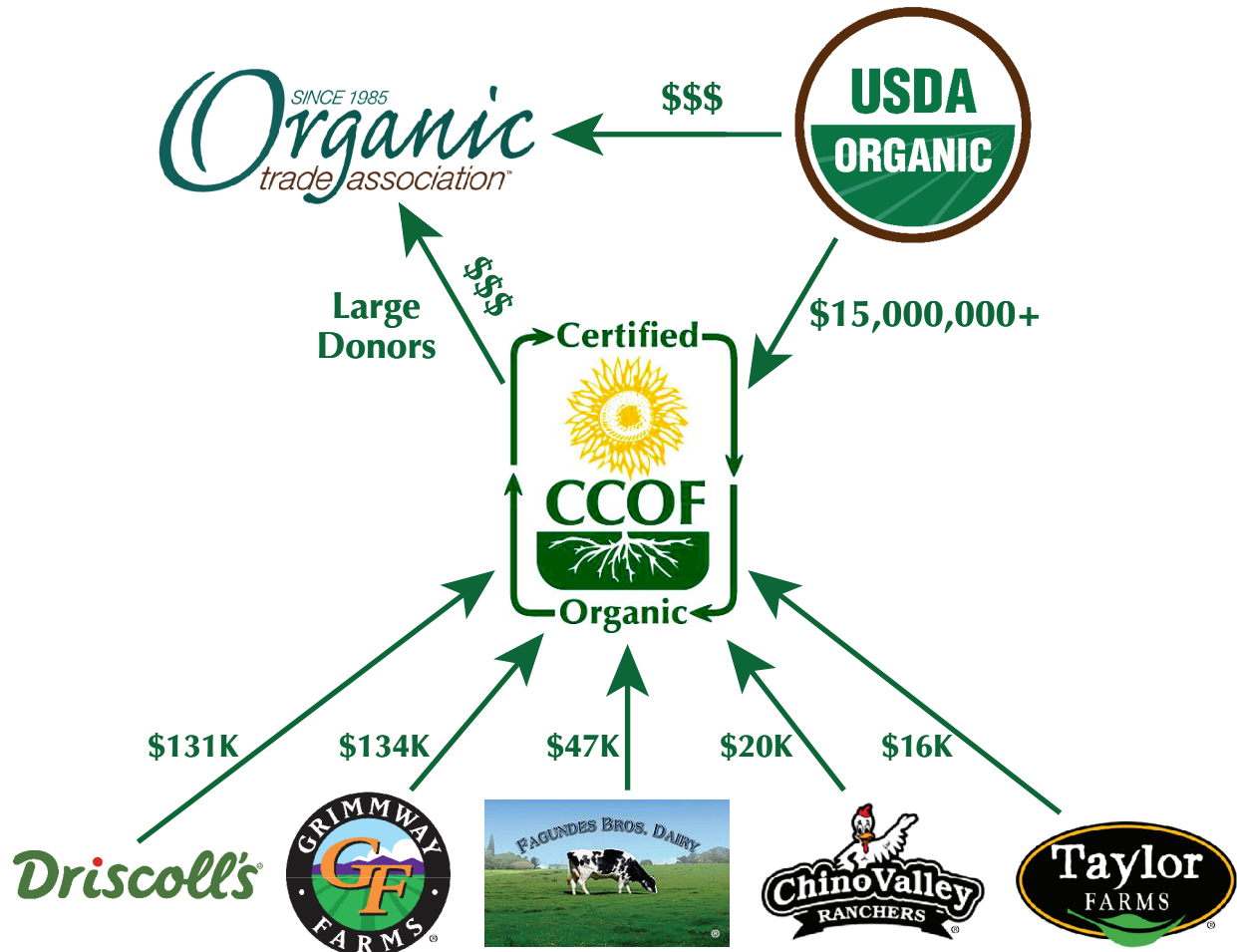


Follow the Money: Conflicts of Interest in “Independent” Organic Certification

CCOF's \$27 million revenue includes contributions from corporate clients and USDA



- 👁 Revenue: \$3 billion
- 👁 Largest berry producer in the world
- 👁 Pioneered “organic” hydroponic
- 👁 \$131K contributed to CCOF
- 👁 Pays large certification fees
- 👁 OTA Member of the Year 2016

- 👁 Revenue: \$4.2 billion
- 👁 60,000 organic acres
- 👁 Cal-Organic/ BunnyLuv
- 👁 \$134K contributed to CCOF
- 👁 Pays large certification fees
- 👁 OTA Farmer of the Year 2020
- 👁 Employee on NOSB

- 👁 Revenue: Not published
- 👁 Large dairy CAFO operator
- 👁 Accused of illegally confining cattle
- 👁 Exonerated by CCOF/NOP
- 👁 Contributed \$47K to CCOF
- 👁 Pays large certification fees
- 👁 OTA Member

- 👁 Revenue: \$14 million
- 👁 Large egg CAFO operator
- 👁 Accused of illegally confining poultry
- 👁 Exonerated by CCOF/NOP
- 👁 Contributed \$20K to CCOF
- 👁 Pays large certification fees
- 👁 OTA Member of the Year 2017

- 👁 Revenue: \$2 billion
- 👁 In 10 states plus Mexico/Canada
- 👁 Taylor Farms/ Earthbound Farm
- 👁 Contributed \$16K to CCOF
- 👁 CCOF Foundation Board of Trustees
- 👁 Pays large certification fees
- 👁 OTA Produce Council Chair

OTA: major industry lobby group. Contributions: donations/advertising/sponsorships over five years. Data gleaned from IRS form 990s and available public records.



OrganicEye is a 501(c)(3) tax-exempt public charity dedicated to protecting family-scale farmers and preserving the availability of authentic organic food for eaters in the United States.